



KSTU  
5020 W. Amelia Earhart Dr.  
Salt Lake City, UT 84116  
(801)532-1300

# CONTRACT

<u>Contract / Revision</u> 584539 /		<u>Alt Order #</u> 9847196
<u>Product</u> NRCC IE 2012		
<u>Contract Dates</u> 10/19/12 - 10/25/12		<u>Estimate #</u> 155/426/3420
<u>Advertiser</u> National Republican Congressional Committ		<u>Original Date / Revision</u> 10/18/12 / 10/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSTU	<u>Account Executive</u> Dan Driscoll	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 139.10
<u>IDB#</u> 8380	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement  
815 Slaters Lane  
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	10/22/12	10/25/12	M-F 530a-6a	530a-6a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWT---				1	\$450.00	1.80			
N 2	13	10/22/12	10/25/12	M-F 530a-6a	530a-6a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$450.00	1.80			
N 3	13	10/22/12	10/25/12	M-F 530a-6a	530a-6a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$450.00	1.80			
N 4	13	10/22/12	10/25/12	M-F 530a-6a	530a-6a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---W----				1	\$450.00	1.80			
N 5	13	10/22/12	10/25/12	M-F 530a-6a	530a-6a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$450.00	1.80			
N 6	13	10/22/12	10/25/12	M-F 6a-7a	6a-7a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWT---				1	\$550.00	2.50			
N 7	13	10/22/12	10/25/12	M-F 6a-7a	6a-7a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$550.00	2.50			
N 8	13	10/22/12	10/25/12	M-F 6a-7a	6a-7a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$550.00	2.50			
N 9	13	10/22/12	10/25/12	M-F 6a-7a	6a-7a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---W----				1	\$550.00	2.50			
N 10	13	10/22/12	10/25/12	M-F 6a-7a	6a-7a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$550.00	2.50			
N 11	13	10/22/12	10/25/12	M-F 7a-8a	7a-8a		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWT---				2	\$550.00	2.90			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
584539 /	9847196

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/19/12 - 10/25/12	NRCC IE 2012	155/426/3420

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Con	10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	13	10/22/12	10/25/12	M-F 7a-8a	7a-8a		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----				2	\$550.00	2.90			
N 13	13	10/22/12	10/25/12	M-F 7a-8a	7a-8a		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----				2	\$550.00	2.90			
N 14	13	10/22/12	10/25/12	M-F 7a-8a	7a-8a		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----				2	\$550.00	2.90			
N 15	13	10/22/12	10/25/12	M-F 7a-8a	7a-8a		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---				2	\$550.00	2.90			
N 16	13	10/19/12	10/21/12	Sa 7a-8a	7a-8a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-				1	\$550.00	2.20			
N 17	13	10/19/12	10/21/12	Sa 8a-9a	8a-9a		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-				2	\$650.00	3.30			
N 18	13	10/19/12	10/21/12	Su 7a-8a	7a-8a		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S				2	\$550.00	2.40			
N 19	13	10/19/12	10/21/12	Su 8a-9a	8a-9a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S				1	\$650.00	4.30			
N 20	13	10/22/12	10/25/12	M-F 3p-4p	3p-4p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWT---				1	\$350.00	1.50			
N 21	13	10/22/12	10/25/12	M-F 3p-4p	3p-4p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----				1	\$350.00	1.50			
N 22	13	10/22/12	10/25/12	M-F 3p-4p	3p-4p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----				1	\$350.00	1.50			
N 23	13	10/22/12	10/25/12	M-F 3p-4p	3p-4p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----				1	\$350.00	1.50			
N 24	13	10/22/12	10/25/12	M-F 3p-4p	3p-4p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---				1	\$350.00	1.50			
N 25	13	10/22/12	10/25/12	M-F 4p-5p	4p-5p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWT---				1	\$450.00	1.90			
N 26	13	10/22/12	10/25/12	M-F 4p-5p	4p-5p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----				1	\$450.00	1.90			
N 27	13	10/22/12	10/25/12	M-F 4p-5p	4p-5p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----				1	\$450.00	1.90			
N 28	13	10/22/12	10/25/12	M-F 4p-5p	4p-5p		:30				NM	1	\$450.00

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<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 10/18/12 / 10/18/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$450.00	1.90			
N 29	13	10/22/12	10/25/12	M-F 4p-5p	4p-5p		:30				NM	1	\$450.00
Week:		10/22/12	10/28/12	---T---				1	\$450.00	1.90			
N 30	13	10/22/12	10/25/12	World Series on FOX	2p-CC		:30				NM	1	\$3,000.00
Week:		10/22/12	10/28/12	--W----				1	\$3,000.00	8.50			
N 31	13	10/22/12	10/25/12	World Series on FOX	2p-CC		:30				NM	1	\$3,000.00
Week:		10/22/12	10/28/12	---T---				1	\$3,000.00	8.50			
N 32	13	10/19/12	10/21/12	MLB Championship Series	2p-CC		:30				NM	1	\$2,000.00
Week:		10/15/12	10/21/12	-----S				1	\$2,000.00	6.00			
N 33	13	10/19/12	10/21/12	Su 9p-1005p	9p-1005p		:30				NM	1	\$2,310.00
Week:		10/15/12	10/21/12	-----S				1	\$2,310.00	5.60			
N 34	13	10/22/12	10/25/12	M-F 1005p-1035p	1005p-1035p		:30				NM	1	\$600.00
Week:		10/22/12	10/28/12	M-----				1	\$600.00	2.80			
N 35	13	10/22/12	10/25/12	M-F 1005p-1035p	1005p-1035p		:30				NM	1	\$600.00
Week:		10/22/12	10/28/12	--W----				1	\$600.00	2.80			
N 36	13	10/22/12	10/25/12	M-F 1005p-1035p	1005p-1035p		:30				NM	1	\$600.00
Week:		10/22/12	10/28/12	---T---				1	\$600.00	2.80			
N 37	13	10/22/12	10/25/12	M-F 1035p-1105p	1035p-1105p		:30				NM	1	\$450.00
Week:		10/22/12	10/28/12	MTWT---				1	\$450.00	2.00			
N 38	13	10/22/12	10/25/12	M-F 1035p-1105p	1035p-1105p		:30				NM	1	\$450.00
Week:		10/22/12	10/28/12	M-----				1	\$450.00	2.00			
N 39	13	10/22/12	10/25/12	M-F 1035p-1105p	1035p-1105p		:30				NM	1	\$450.00
Week:		10/22/12	10/28/12	-T-----				1	\$450.00	2.00			
N 40	13	10/22/12	10/25/12	M-F 1035p-1105p	1035p-1105p		:30				NM	1	\$450.00
Week:		10/22/12	10/28/12	--W----				1	\$450.00	2.00			
N 41	13	10/22/12	10/25/12	M-F 1035p-1105p	1035p-1105p		:30				NM	1	\$450.00
Week:		10/22/12	10/28/12	---T---				1	\$450.00	2.00			
N 42	13	10/19/12	10/21/12	Sa 1005p-1035p	1005p-1035p		:30				NM	1	\$250.00
Week:		10/15/12	10/21/12	-----S-				1	\$250.00	1.20			
N 43	13	10/19/12	10/21/12	Su 1005p-1035p	1005p-1035p		:30				NM	1	\$700.00
Week:		10/15/12	10/21/12	-----S				1	\$700.00	3.50			
N 44	13	10/19/12	10/21/12	Su 1035p-1105p	1035p-1105p		:30				NM	1	\$300.00
Week:		10/15/12	10/21/12	-----S				1	\$300.00	2.00			
<b>Totals</b>										139.10		51	\$33,710.00

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584539 /	9847196

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10/19/12 - 10/25/12	NRCC IE 2012	155/426/3420

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Con	10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Totals Amount
<hr/>													
Time Period		# of Spots		Gross Amount		Net Amount							
10/01/12 - 10/25/12		51		\$33,710.00		\$28,653.50							
Totals		51		\$33,710.00		\$28,653.50							

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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